

FOR IMMEDIATE RELEASE

Two New Products Spur National Sales for Franchise System

Hinsdale, IL (December 2006) – Profit-Tell International’s franchisees are doubling the size of the average sale (and income) due to two new products and services introduced in the fourth quarter of 2006!

CEO and founder, David Hearld, realized that many business owners never get around to implementing market plans. On a frequent basis, owners would state, “I want your marketing services, but I need to send out a newsletter first.” Six months later, the newsletter was still only a dream.

Profit-Tell to the rescue! “We already have a professional team of writers on staff, so why not produce newsletters. On second thought, why not write press releases at the same time,” stated Hearld.

Nick Freedman in Western Pennsylvania, who has only been a franchisee for a few months, has placed more than \$24,000 in sales, and has more than doubled the average sale of \$3000 to over \$7500. Needless to say Nick is very excited about the results of his efforts and strength of the Profit-Tell model. “Most of our clients increase sales from 20% to 70% for as little as \$20 a week,” declared Freedman.



Nick Freedman – Western PA

Profit-Tell is a sales/marketing company that has recreated how small to medium-sized businesses can implement marketing programs at a fraction of the normal costs.

“Most of our clients are very busy people. They realize that properly marketing their company is important but they also realize that they don’t have the time to do it themselves. So they hire us,” stated Tony Corniel, Director of Franchise Development.

Franchise Key Points

\$30,000 turnkey investment
Fast ramp up time
Immediate cash flow

Strong residual income and referrals
B2B – Guaranteed Results – Unconditionally

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